

Company Overview

Mobideo provides an Industrial-Grade software platform to enable and coordinate the Digitization of Industrial Services. Its Software as a Service capabilities integrate and converge processes documents and forms, with traditional IT and OT systems for Industrial Services and IoT platforms - across the entire asset lifecycle, seamlessly connecting people, machines and processes.

The Environment - The industrial services market is worth over \$1 trillion, with 70% of Industrial companies’ profit stemming from services.¹ Industrial services cover intensive assets lifecycle from cradle to grave, including a vast variety of complex processes such as construction, installation, maintenance, outages and retrofits in multiple industries such as in Oil & Gas, Chemical, Power and Aerospace. Their process data tends to be maintained in manuals and checklists, remaining unstructured and disparate from other IT systems. This creates a critical disconnect between people, processes and information.

The Problem - Today’s field workers lack access to essential data at the point-of-service, while managers have little real-time visibility into field operations. Average productivity rates among maintenance workers are as low as 22%², while new assets are becoming more complex, regulatory pressure is increasing, and retiring workers with deep in-field knowledge are increasingly being replaced with millennials and subcontractors.

The Solution - Mobideo was developed to digitize and transform service delivery of high-value complex assets. Mobideo digitizes the field services process, providing a personalized mobile application enabling workers to access all the information they need to do their job. It provides management with real-time insights into field operations, enabling timely and cost-effective decision making and generates data trail and analytics that is analyzed to drive operational excellence and continuous process improvement. This results in increased productivity, visibility, and enhanced decision making, ensuring compliance and reduced risks. Digitizing field services provides the missing piece of the puzzle enabling the more rapid adoption of closed-loop Industrial IoT systems. Mobideo is the only player able to converge Enterprise IT and Industrial OT platforms for Industrial Services.

The Benefits - Mobideo’s patented platform has enabled a 30% productivity improvement in Industrial Services³ including a 2x increase in wrench time, 70% reduction in re-work, 20x reduction in event response time, all while reducing paperwork handling by 85% and cycle times by 20%.

Value Proposition

Mobideo offers a compelling value proposition by bridging the gap between Field Service Management, Industrial IoT platforms, and Enterprise Asset Management. It provides unique and fully delivered solution to an untapped \$1 trillion Industrial Services market. As the only Industrial-Grade platform, it also enables Service Management platforms to extend their reach to complex industrial use cases and a true *Servitization* platform.

Highlights

- Industrial-Grade Services Digitization SaaS Platform
- Serves a \$1 trillion Industrial Services market across asset-intensive verticals including Power, Aerospace & Defense, Oil & Gas, Life Sciences, and Construction & Engineering
- Proven benefits including increased productivity, ensured compliance, improved accountability & traceability, reduction in errors and rework, and higher workforce safety and competency. Converges IoT, IT, & OT platforms
- Deployed by industrial customers including Dow and Hess
- Partnership agreements with GE, SAP, Ilias & others

Key Partners



Key Customers



Key Industries

Power – Chemicals – Aerospace & Defense – Construction and Engineering – Life Sciences – Oil & Gas

Mobideo Converges IT and OT

Mobideo is the only company to “bridge the gap” between Enterprise IT and Industrial OT platforms to Digitize Industrial Services and integrates the unique know-how of companies contained in procedural documents, forms and processes.

